

Reading 375 Minutes August 9, 2017

August 9, 2017

RCTV 7PM

- 1) June 22, 2017 meeting review
- 2) Open Brainstorm
 - a) Live music with Reading connection
 - i) Other musical events as concerts - on common
 - (1) 4EverFab (Beatles tribute band)
 - b) Proposed dates: June 8-15th, 2017
 - c) Library work into the summer reading program for next year
 - d) Linking www.reading375.com on the town website
 - e) Logo contest
 - i) Graphic art design contest - some comments on end processing difficulty
 - ii) 350th: two logos (student and adult)
 - f) Book product
 - i) Chronicle publish one article/month leading up to the anniversary that could then be cheaply produced as a book
 - ii) All circulate through the Historical Commission
 - g) Ball
 - i) Waiver from the High School to serve alcohol; appropriate licensing approval
 - ii) Larger venue as a tent (or several tents)
 - iii) Afternoon ball in addition to formal ball
- 3) Steering Committee Discussion
 - a) In charge of running the event and will be liaisons to subcommittees
- 4) Financial Discussion
 - a) 501(c)3: fiscal sponsorship through RCTV vs. own 501(c)3
 - i) Celebrations Trust
 - (1) Applicant needs to be a 501(c)3 to get funding
 - ii) Possible profit through 375 would go into Celebrations
 - b) Business donors will need formal document for financial ask
 - i) Reading Coop has offered a donation, RCTV will make a donation after we're approved
 - c) RCTV paid for Fall Street Fair, free Constant Contact
- 5) Fall Street Fair
 - a) RCTV has paid for a booth
 - i) Sign-up for sheet for mailing list
 - ii) Bookmark - Coming Soon Announcement
 - (1) Website, facebook, contact, week long celebration, volunteers needed

- iii) Nancy Docktor, Nancy Rushworth
 - b) Future Street Fairs
 - i) Have a button on the Street Fair volunteer list for 375th volunteer options
- 6) Next Steps
 - a) Committee/other Fall Street Fair volunteers: send email to info@reading375.com by August 31
 - i) Steering Committee seated by 9/14
 - b) Next meeting September 14th, 7pm